WP4

Improving Obesity Related outcomes
WP4 Objectives

• To develop a comprehensive and current, qualitative and quantitative understanding of obesity and its determinants (*Literature, survey analysis, interviews*)

• To develop a novel, acceptable and effective social intervention with the potential to prevent and/or reduce obesity using user-centred healthcare design and evaluation activities (*UCHD team*)

• To develop an implementation strategy to facilitate the use and on-going evaluation of the new intervention in different national and social environments (*Implementation team*)
INNOVAGE, RIGA, 24th & 25th September 2014 - WP4 update

• UoS - Literature review status / update
• UoS - Interim, semi structured interviews update
• SHU update – background / recap
  - Cohort workshops
  - Concepts (and storyboards) links with Movemore, Schools Partnerships
• SHU - Selected concept - Walkthrough
• SHU - Overview of web portal
• SHU - Implementation strategies / details of pilot with St Maries
• UoS / SHU - integration strategy
Concept 7

Social innovation space

Reducing problematic obesity (through increased PA)

Playful social innovation

Local initiatives

Intergenerational

Monitoring and maintenance

Appropriate scale and complexity

Local contexts

Implementation
Concept 7 - iStep
INNOVAGE, RIGA, 24th & 25th September 2014 - WP4 update

Concept 7 - iStep
Later stage development
INNOVAGE, RIGA, 24th & 25th September 2014 - WP4 update

Concept 7 - iStep
Concept 7 - iStep

Supporting Intergenerational Physical Activity

Steps

Add your step count here

Number of steps: 

Date: 

Save Steps

innovAge

SOCIAL INNOVATION PROMOTING ACTIVE AND HEALTHY AGEING
Concept 7 - iStep

INNOVAGE, RIGA, 24th & 25th September 2014 - WP4 update
Concept 7 - iStep
1. Prescribed get active (augmented)
2. Volunteer for health
3. Umbrella website
4. Community & 4a Walking resource
5. Rate an activity
6. Local Social Champions
7. Supporting Intergenerational PA
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Concept 7 - iStep

Create an Account

Partner

Search Users for your partner